

**Lovi Mehrotra & Associates**

**QUARTERLY CONNECT**

*Apr-June 25*



# Background

Staying Connected.....

In today's fast-paced work environment, staying connected across teams and offices can be a challenge. With that in mind, we are proud to launch our FIRST Quarterly Newsletter — an initiative born from the simple idea of strengthening bonds, sharing stories, and celebrating milestones across the organization.....across our offices and with our teams in *Mumbai, Kolkata, Bangalore and Delhi*

This effort began as a means to bridge the gap between teams and keep everyone informed about the wonderful things happening across our locations. What started as a casual conversation evolved into a full-fledged initiative to promote engagement, and a shared sense of belonging.

# Contents

With each edition of this newsletter, we will strive to bring you a snapshot of the quarter gone by — from events and training sessions to heartfelt welcomes and farewells, from personal celebrations to a bit of humor to brighten your day.

It's our way of ensuring that no matter where we're located, we're always part of the same story.....

Here's what you'll find in this :



**Events Organized**



**Training Sessions**



**Staff Joining / Leaving**



**Staff Milestones (Marriages, etc.)**



**Humour Corner**

# Events Organized

A Glimpse into the Buzz across our Offices!!!

Here's a quick tour of the exciting moments that brought our teams together this quarter:

1. 🎓 Campus Connections: A successful Placement Drive at Birla Global University (BGU), Bhubaneswar — scouting fresh talent and building future-ready teams!
2. 🎭 Cultural Getaway: The Delhi team enjoyed a lively outing to Akshara Theatre for a Comedy Play – a perfect blend of bonding and the laughter!
3. 🎵 Musical Magic: Mumbai team members were swept away by the soul-stirring melodies of “Karwaan – A Musical Journey.”
4. 🎂 Birthday Cheers: Heartfelt birthday celebrations lit up offices across locations — because every team member deserves a moment in the spotlight!

## Campus Connections

*Bhubaneswar, April 4, 2025*

Lovi Mehrotra and Associates successfully wrapped up its campus recruitment drive at Birla Global University (BGU), Bhubaneswar, on April 4, 2025. Led by CS Divya Khanna and CS Shipra Mishra, the drive aimed to identify and onboard promising talent for various roles within the organization.

LMA was welcomed by the BGUs Placement Director – Mr. Bibhu Panda and Assistant Placement Director – Mr. Sumit Kumar Barpanda.

CS Divya Khanna kicked off the hiring process with an insightful overview of LMA, giving students a comprehensive understanding of the firm's operations, values, and growth trajectory. This was followed by an engaging session on Communication and Soft Skills, which was well-received by the students, encouraging active participation and interaction.

By Shipra 2025.04.04 11:46

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## Campus Connections

After these informative sessions, the first round of the hiring process—an aptitude test—was conducted for the participants –final years MBA students of BGU. Candidates who successfully cleared this initial screening progressed to the second round.

The second round involved one-on-one interviews conducted by CS Divya Khanna & CA Lovi Mehrotra. CS Shipra Misra from Bhubaneswar also joined the recruitment process by accompanying us in the interviews.

LMA extended offer letters to the following three students:

- Ms. Amrita Priyadarshini Bagh
- Mr. SK Irsad Farooque
- Mr. Satyajit Jena

While Mr. Satyajit Jena was unable to join due to personal reasons, Ms. Amrita Bagh and Mr. SK Irsad enthusiastically accepted the offers and have started their careers with LMA at its Bangalore office in May 2025.....

By Shipra 2025.04.04 11:45

# Campus Connections



*From Left to Right: Mr. Sumit Kumar Barpanda, Deputy Director – Placement (BGU); CA Lovi Mehrotra, CS Divya Khanna; CS Shipra Misra; Mr. Bibhu Panda, Director – Placement (BGU); Mr. Lalatendu Behera, Placement Officer (BGU)*

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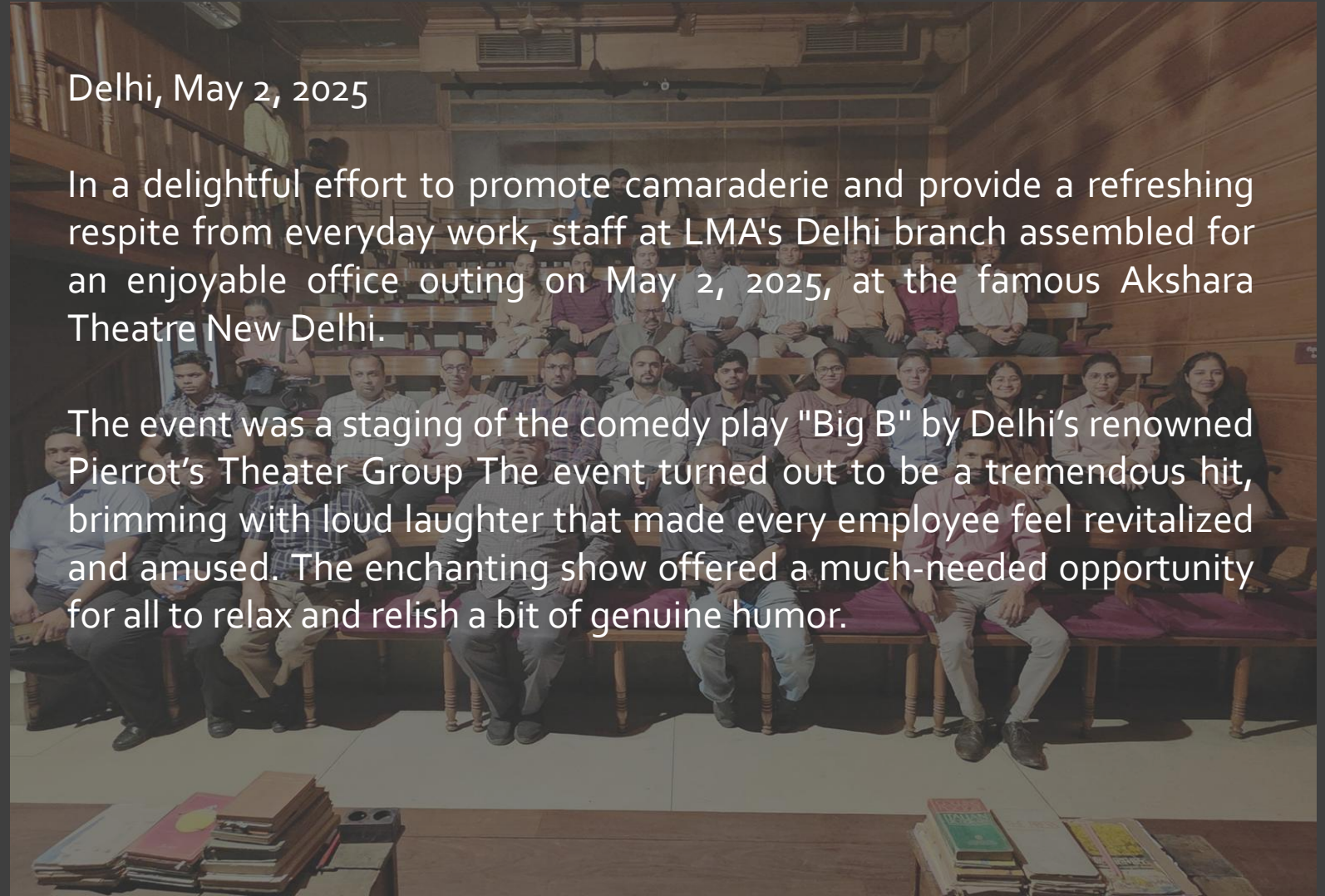


# Cultural Getaway

Delhi, May 2, 2025

In a delightful effort to promote camaraderie and provide a refreshing respite from everyday work, staff at LMA's Delhi branch assembled for an enjoyable office outing on May 2, 2025, at the famous Akshara Theatre New Delhi.

The event was a staging of the comedy play "Big B" by Delhi's renowned Pierrot's Theater Group. The event turned out to be a tremendous hit, brimming with loud laughter that made every employee feel revitalized and amused. The enchanting show offered a much-needed opportunity for all to relax and relish a bit of genuine humor.



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# Cultural Getaway



*Some glimpses from the  
Big B Comedy Play*



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# Cultural Getaway



*Team LMA Delhi with the artists at Akshara Theatre for Big B Comedy Play by Pierrot's Troupe*

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## Musical Magic

Mumbai, June 21, 2025

A team outing was organized by the office to attend the musical show "Karwaan – A Musical Journey." The event was a heartfelt tribute to the legendary Pancham Da, celebrating his timeless compositions and rekindling cherished memories through his evergreen songs. One of our ex-clients S. Muthukumar (Holiday Inn Mumbai) was the unassuming organizer for this wonderful event.

The LMA Team Mumbai attended the premiere of this soulful musical event, celebrating the timeless legacy of Pancham Da through his unforgettable compositions. What a wonderful evening it was attended by the entire Mumbai team and also Mr. Lovi Mehrotra who traveled to Mumbai to be with the team to enjoy this unique experience

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# Musical Magic



*Some glimpses of "Karwaan – A Musical Journey"*

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# Musical Magic



*Team LMA Mumbai attending "Karwaan – A Musical Journey"*

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# Birthday Cheers



4<sup>th</sup> June Nitin Shintre, Mumbai



31<sup>st</sup> May Rasika Haryan, Mumbai



# Birthday Cheers



8<sup>th</sup> April Sakshi Patil, Mumbai



3<sup>rd</sup> April Priti Pandit Kolkata



# Birthday Cheers



5<sup>th</sup> May Shivangi Chaudhary, Delhi



28<sup>th</sup> June Yash More, Mumbai



# Birthday Cheers



19<sup>th</sup> May Deepak Kumar, Delhi

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## Training Sessions

Upskilling in Action: This quarter featured focused training sessions aimed at enhancing both technical and soft skills — empowering our teams to grow, learn, and lead with confidence.....

1. To ensure a smooth transition and equip the new hires at Bangalore Office from BGU with essential skills and knowledge, LMA organized a comprehensive four-day training program from April 21 to April 24, 2025 at Bhubaneswar. The training agenda was meticulously designed to provide a holistic learning experience:

- Day 1: The program began with an Introduction and Orientation session led by Mr. Saroj Sahu (LMA Bangalore). CA Lovi Mehrotra (LMA Delhi) and CS Divya Khanna (LMA Delhi) joined virtually to welcome the recruits and participate in interactive sessions.
- Day 2 & 3: New hires received invaluable field training at Thomas Cook Bhubaneswar office, (one of LMA's esteemed clients) under the guidance of Mr. Saroj Sahu. This practical exposure provided real-world insights into the firm's operations and understanding of client activities.



## Training Sessions

- Day 4: The final day was dedicated to detailed training and one-on-one interaction with CA Lovi Mehrotra who traveled to Bhubaneswar for this purpose. CS Divya Khanna presented a concise overview of LMA's core values, Audit of Not For Profit and the 'AAW' initiative, followed by a dedicated Q&A session.

The day also featured specialized sessions:

- Company Law and Related Regulatory aspects : Shipra Mishra (Professional Associate, LMA Bhubaneswar) enriched the participants with the basic concepts about Company law, structuring of entities etc.
- Tax Updates: CA Soumyajeet Mishra provided an insightful session on recent tax updates (Direct & Indirect Tax).

# Training Sessions



Training Session at  
Bhubaneshwar 24 April



Team LMA with new recruits  
from BGU at the BBSR training  
session

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## Team bonding sessions

2. LMA Kolkata team based at Kenilworth Goa visited their favorite restaurant Martin's Corner for Lunch during Lovi Mehrotra's Goa visit (16<sup>th</sup> May)



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## Training Sessions

### 3. MBA Internship – Delhi Office 🎓

We were delighted to welcome **Gauri Srivastava**, a bright 2<sup>nd</sup> year MBA student from **Allahabad University**, as our **first intern under the new MBA internship program**, held from **June 2-30**

This internship was thoughtfully designed to offer **broad-based exposure across key areas** of the services offered by the Firm, aligning with her academic curriculum and professional aspirations.

With a **rotational structure**, Gauri had the opportunity to collaborate with professionals across multiple practice areas, gaining valuable hands-on experience and industry insight each week in the 4 weeks program coordinated by CS Divya Khanna.

We wish her continued success in all her future endeavors!

## Training Sessions



*Gauri Srivastava being presented with the Certificate of completion of MBA Internship by CA  
Lovi Mehrotra, Delhi*

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## **Staff Joining / Leaving**

### **New Faces, New Energy!**

We're thrilled to welcome some amazing new team members who joined the LMA family across locations this quarter:

- **Ms. Amrita Priyadarshini Bagh** – Bangalore
- **Mr. SK Irsaad Farooque** – Bangalore
- **Ms. Arzoo Gulati**, CA Article – Delhi

Their energy and expertise are already making a difference — welcome aboard!

# Staff Joining / Leaving

New Faces, New Energy! 



Amrita Priyadarshini Bagh  
Bangalore



SK Irsad Farooque  
Bangalore



Aarzoo Gulati  
Delhi

## 💍 Staff Milestones (Marriages, etc.)

### A Fond Farewell & Warm Wishes 🌸

We bid goodbye to **Ms. Payal Kumari** from our **Bangalore office**, who got **married in May 2025!** at her native place Bokaro, Jharkhand....While we'll miss her at work, we're thrilled for this new chapter in her life.

Wishing you a lifetime of love, happiness, and success, Payal!



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## Staff Milestones (Marriages, etc.)

### Alumni Spotlight – Narendra Chenna's Visit 🌟

On **June 6, 2025**, we had the pleasure of welcoming **Mr. Narendra Chenna** to our **Delhi Office**. A true part of LMA's legacy, he holds the distinction of being the **first employee of our Mumbai Office**, way back in **1995**.

Now serving as the **CFO at Oculus IT**, it was inspiring to reconnect with him and hear about his incredible journey. His visit reminded us of the strong foundation and lasting relationships that continue to shape LMA.



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## 😄 Humour Corner

Funny quotes by Manas Guchhait (Kolkata):

- "I tried to be normal once. Worst two minutes of my life."
- You know you're a night auditor –  
When your coffee is stronger than your wi-fi and your sanity.
- When I get to work, I first hide because a good worker is hard to find.
- Being a night auditor is like being Batman -  
Except! Instead of fighting crime, I fight incorrect folios and weird room charges at 3 am.



"Quarterly Connect" is not merely a newsletter; it serves as proof of our continuous commitment to fostering a more united, knowledgeable, and cohesive LMA. We're thrilled about this new phase and can't wait to share our shared successes and experiences with you, quarter by quarter!

*Compiled by Divya Khanna (Delhi); Assisted by Shivangi Chaudhary (Delhi)*

*Coordinators: Sunit Desai (Mumbai), Sheetal Kumari (Bangalore), Priti Pandit (Kolkata)*